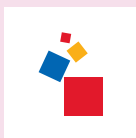


Envision Tomorrow's Advertising

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Launch
Edition

mediaexpo
CHENNAI

10 – 12 July 2025

Chennai Trade Centre,
Chennai, India

International Exhibition on Indoor & Outdoor Advertising and Signage Solutions

Fair Date	10 – 12 July 2025
Opening Hours	10:00 AM – 06:00 PM
Location	Chennai Trade Centre, Chennai
Exhibition Space	5000 sqm (gross)
Exhibitors	75 (approx.)
Visitors	5,000 (expected)

Product Groups	<ul style="list-style-type: none">• Printing equipment• Fabricating / finishing & decorating machines & equipments• Digital imaging / printing services• Digital signage• Signage	<ul style="list-style-type: none">• Sign substrates / equipment• Architectural hardware• Outdoor advertising• Printing inks• 3D printing
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Visitor Profile	<ul style="list-style-type: none">• Dealers & distributors• Printing service providers• Screen printers• Signage contractors & fabricators• Merchandisers• Designers & design agencies	<ul style="list-style-type: none">• Outdoor & BTL advertising agencies• Print production managers• FMCG, CDIT, lifestyle, apparel & HoReCa professionals• Brand / product Marketing teams
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Participation Fee	Standard Booth (Min. 9 sqm) ₹ 7,850/- per Sqm	Raw Space (Min. 21 sqm.) ₹ 6,850/- per Sqm
	18% Goods & Services Tax (GST) applicable on above rates	

Admission Fee	Business & Trade visitors only, entry free
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Organiser	Messe Frankfurt Trade Fairs India Pvt. Ltd
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