



South India's
Biggest
Blockbuster Expo
for Print &
Branding Industry

POST
SHOW
REPORT
2025

print expo

CHENNAI

mediaexpo

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10 – 12 July 2025

Chennai Trade Centre,
Chennai



messe frankfurt



Showcase Trade Fairs And
Business Media Private Limited

SHOW PROFILE

PrintExpo 2025 – South India’s largest and most influential trade show for the printing industry – has been at the forefront of the region’s print revolution for over 15 years. This year, it reached new heights, concluding on a truly remarkable note!

Marking a defining milestone, the 15th edition of PrintExpo was co-located for the first time with Media Expo Chennai, uniting the worlds of print, signage, branding, and visual communication under one powerful roof. Together, the shows created an all-encompassing platform that showcased cutting-edge innovations, inspired fresh ideas, and sparked business connections across diverse segments.

The show floor buzzed with live demos, product launches, and the presence of leading brands, industry associations, and key buyers. Over 16,000+ trade visitors made the three-day event a hub of opportunity – reinforcing PrintExpo and Media Expo as must-attend events for the southern market, trusted by professionals, backed by industry, and driven by technology.

From breakthrough printing technologies to impactful signage solutions, the combined platform delivered:

- High-impact networking
- Key industry insights
- Unmatched business driven opportunities

The overwhelming response from exhibitors and visitors has set the stage for an even bigger, bolder comeback in July 2026



Industry Endorsed, Community Trusted

Proudly supported by leading trade associations & print media that power the printing, signage, and visual communication industries.

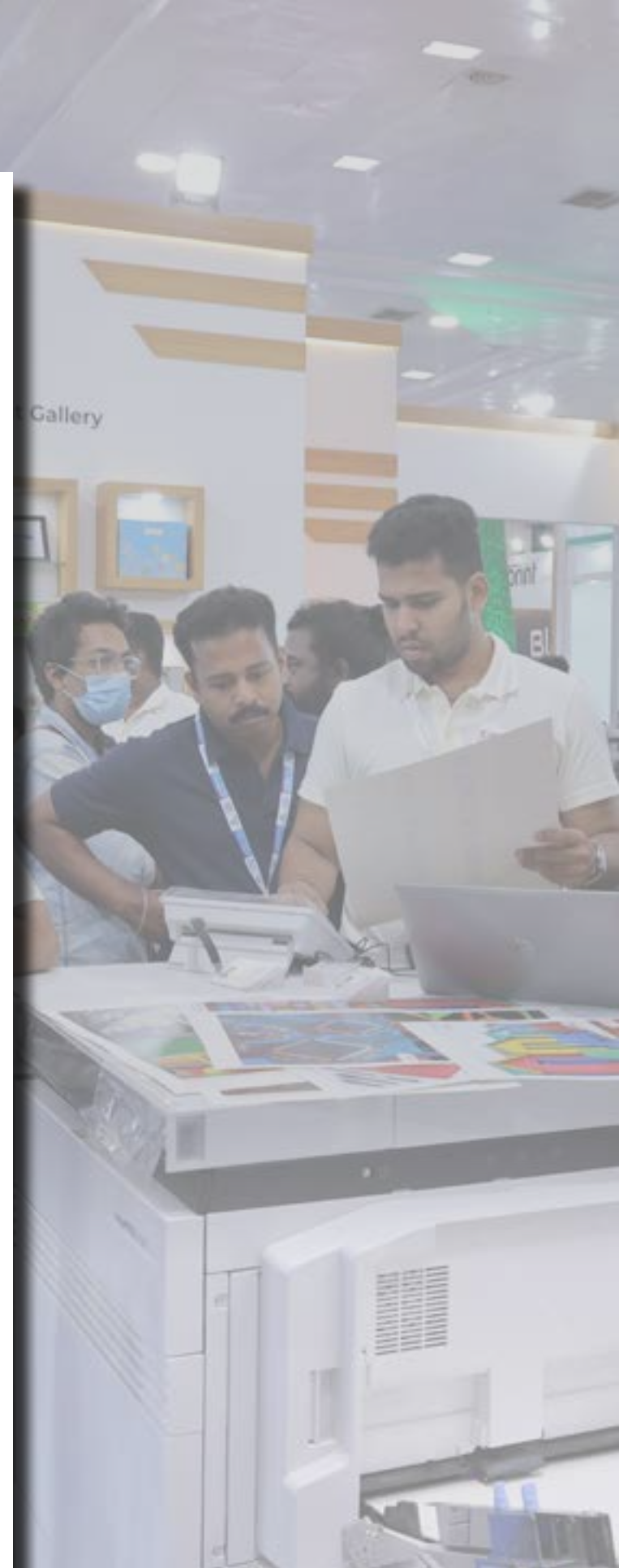
Supporting Associations



Media Partners



Association Partner





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Celebrating
a Powerful
First Chapter

The debut edition of Media Expo Chennai 2025, co-located with Print Expo Chennai, established itself as a pivotal platform for the signage, branding, advertising, and print industries of South India.

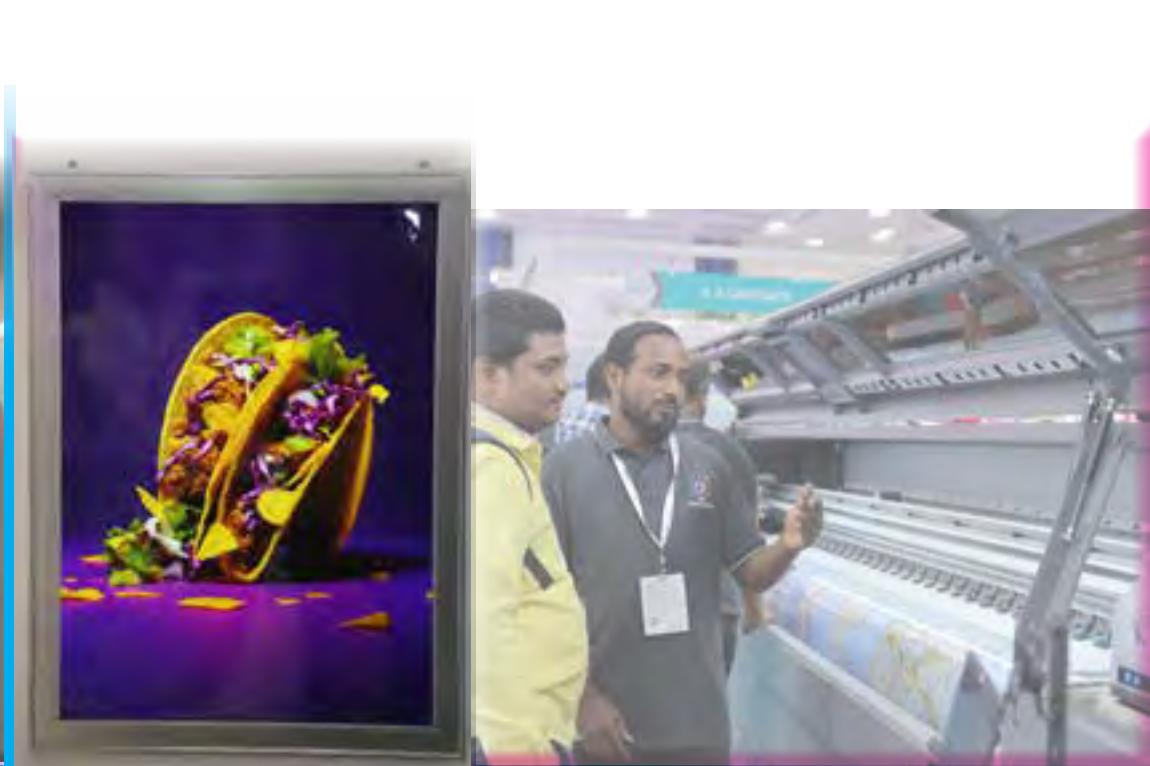
Bringing together 185+ exhibitors and showcasing a diverse spectrum of print, digital, and OOH solutions, the show created an unparalleled stage for discovering innovations, forging partnerships, and driving meaningful business discussions.

As the printing and advertising sector in India continues to evolve, South India remains a critical growth hub for brands, marketers, printers, and solution providers alike. With its wide focus covering Large format printing, digital and interactive signage, Promotional material, display systems, kiosks, and more, Media Expo Chennai 2025 offered a holistic glimpse into the technologies shaping the future of modern advertising and brand visibility.

Positioned at the crossroads of technology, creativity, and commerce, the show delivered value-driven opportunities for advertising agencies, print professionals, brand custodians, and solution seekers, reinforcing Media Expo's reputation as the most trusted business platform in the Indian branding and signage ecosystem.



EVERYTHING THAT HAPPENED ON THE 2025 SHOW FLOOR



Print Expo and Media Expo Chennai 2025:

A powerhouse synergy to offer maximum impact

Chennai, Tamil Nadu, 10th July 2025:

The Chennai Trade Centre today opened its doors to a significant exhibition featuring a broad range of print and digital solutions tailored to meet the growing demands of the OOH advertising, signage and branding industry. With 185 exhibitors, Print Expo Chennai co-located with Media Expo Chennai serves as a crucial business and networking platform, bringing together printers, printing equipment machinery manufacturers, advertising agencies and marketers, brand managers and more to explore the advancements.

As the India's printing and advertising industry continues to evolve and expand, South India remains a vital business hub. With a focus on editorial billboard printing, interactive signage, label printing, kiosk designs and other diverse applications, Print Expo Chennai with collocated show Media Expo Chennai represents a dynamic intersection of technology and creativity designed to meet the needs of modern advertising.



The opening of this event brings together 185 exhibitors showcasing the latest in print and outdoor advertising innovations through their machinery, equipment and a diverse range of products. As South India and the broader market emerge as key hubs for business, this expo offers unparalleled opportunities for collaboration and growth.

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Mr Ashok Neelkant,
Managing Director,
Showcase Trade Fairs and
Business Media Pvt Ltd,



Mr Raj Manek
Executive Director &
Board Member,
Messe Frankfurt Asia
Holdings Ltd.

”

Show Statistics

185
Exhibitors

10,500^{sqm}
Gross Exhibition
Area

16,100+
Trade Visitors

Exhibitor Overview



From Every Region.

For Every Print Professional

98%

Exhibitors satisfied
to reach the relevant
target group

91%

Exhibitors satisfied
with the order
activity of the
visitors

93%

Exhibitors
satisfied with
the new contact
development

98%

Exhibitors
expect
post-fair
business

Visitor Overview

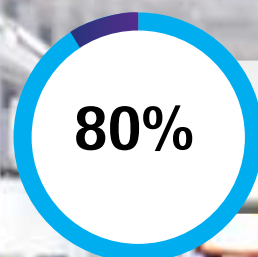
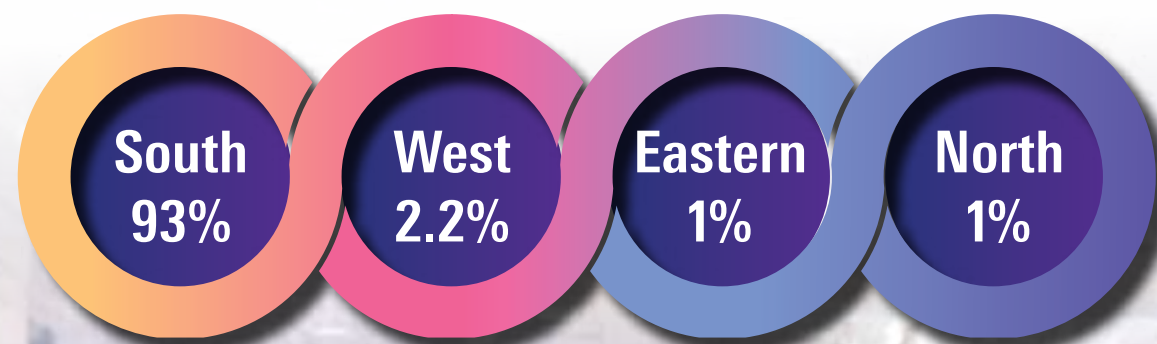


22
Countries
4
Continents



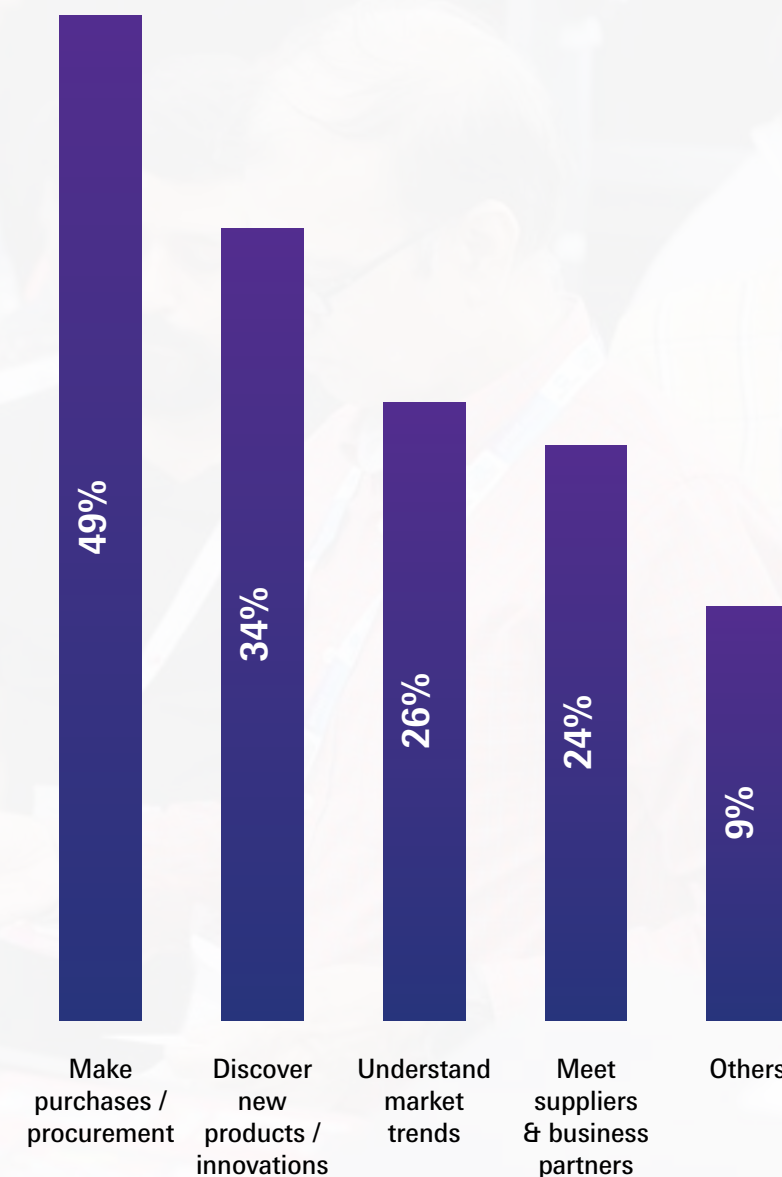
262 Indian Cities
27
States &
4 Union Territories

Indian Cities



Visitors interested in
visiting the next edition
of the show

BUSINESS OBJECTIVES OF THE VISITORS



**EVERY NUMBER
PROVES THE LEGACY
WE ARE BUILDING**

VOICES FROM THE SHOW FLOOR

“

This is our first time to join this wonderful exhibition, and we are very looking very much forward to meet our customers and prospective customers to showcase our latest technologies.

This time we are happy to receive so many customers and prospective customers on our booth and we hope to have a good interaction with these people to form a new business relationship into the future. I think this is a great opportunity to create a bond with the new customers and with their business partners.



Jun Sudo
President of Komori India
Private Limited.

“

I handle the product marketing for the office printing and device technology business. We have had lot of excitement since last two days. This is the third day of Chennai PrintExpo.

We have seen crowds from a lot of states; cities and it's been a real success. We have introduced two new models in our portfolio here in Chennai PrintExpo. Starting from 65 and 81 ppm colour and 100 and 136 ppm mono.



Gaurav Sachdeva
AGM – Product Marketing,
Fujifilm India

“

We have been associated with PrintExpo since its inception. It's always been a privilege and honour to be part of this exhibition where we get an opportunity to display our entire range of production equipment.

We have got an excellent response. Today is the last day and we look forward to good closures today. We have got visitors coming in from different segments. The customers who are doing security printing, the customers who are into offset printing. So, it's a mix of various segments and industry verticals. And it's exciting. PrintExpo enables printers to be able to come face to face with the latest technology in printing available in India. And we thank the organisers for the support and the facilities provided. And look forward to being a part of the exhibition next year too.



Arjun Khosla
Associate Director - Head Production
System Group
XEROX India

“

PrintExpo is one of the prominent expo where we always participate, keep our presence and showcase our product demonstration to our customers. Here we are getting visitors right from entire South Indian states. Other than South India, this time I could see a lot of North Indian customers also visiting. So that way, PrintExpo gives a platform for us to meet many customers and increase our productions. During this show, we were able to close multiple machines. And even the highest, top-performing product close to 7500, we have multiple closures.

We are tied up with PrintExpo for quite a long time now. And it's one of the best show. PrintExpo is India's Drupa



Prasanna. R
Head of Sales and Production
Printing Division at Minosha
Print Solutions

“

If you talk about the show, the show is for digital, offset, photo, signage, all sorts of printing industry. It is arranged fantastically by Messe Frankfurt.

And they have marketed the event quite beautifully. And we can see the result of that marketing for the last three days. People from even Agartala, Tripura, which is the farthest state of North-East has even visited, come here and visited. Mizoram, of course, Tamil Nadu, Karnataka, Kerala, Andhra, these states have been covered very well. But people from various parts of the country has come.

So, it's a thank you to Messe Frankfurt. They have done a fantastic job. And we would like them to continue in the same fashion, so that we come to you next year with the same bang.



Puranjit Sarangi
Senior General Manager,
Technova Solutions

“

Printexpo has been a wonderful experience. We had lot of visitors from South, especially from Kerala, Chennai and Kerala, Tamil Nadu and Karnataka. And we have almost clocked orders worth 1 crore.

PrintExpo is a crowd puller for us. It has introduced us in the market. We have come to PrintExpo continuously. They have given us lot of information, new technology that has been very useful for us to develop our business.



Krunal Jasani
Director
Shreeji Corporation

“

This is the first time for Media Expo to be held in Chennai, and it has been quite a good experience as Print Expo is also happening together. We also received inquiries from customers who came for Print Expo and that was a plus for us. On the second and third day, we received quite good visitors, and we are very happy to be here.



Dilip Golani
Senior Manager Marketing,
Lineomatic India Pvt. Ltd.

“

I think overall we've had a great experience. A lot of orders being booked. It's been a great experience so far



Harshavardhan Ashok
Manager – Autoprint
Machinery Manufacturers
Pvt Ltd.

VOICES FROM THE SHOW FLOOR

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I felt Media Expo is very useful because my target customers are from the South and Tamil Nadu. When I happened to visit Mumbai and Delhi Media Expo editions, I happened to meet a lot of dealers who are coming from Kanyakumari. So, I thought, why not, when the brand value of Media Expo comes here. We have already signed three to four dealers with us, so the response is good.



Sri Vignesh
Director,
Thandora (Chitra Graphics)

“

I handle the product marketing for the office printing and device technology business. We have had lot of excitement since last two days. This is the third day of Chennai PrintExpo.

We have seen crowds from a lot of states; cities and it's been a real success. We have introduced two new models in our portfolio here in Chennai PrintExpo. Starting from 65 and 81 ppm colour and 100 and 136 ppm mono.



Prince Varghese
Manager-Machine,
Chanlong Manufacturing and
Trading Pvt Ltd

“

The experience in media is pretty good. Media Expo overall has been a very good platform for people like us who are manufacturers in sign media. We have met many corporates, retail branding people who are looking for good product and high quality.



Aman Agrawal
Managing Director,
Ledify Innovations Pvt. Ltd.

“

The response has been overwhelming! We did not expect such a good footfall, and the kind of interest that people have shown in the products is immensely satisfying. This was a pleasant experience.



Karan Arora
Founder & CEO,
Coresigns LLP

“

It's our fifth time participation. It's a fantastic show So, we get good visitors, good genuine inquiries. We got both visitors. Our existing customer visited, and our new customer also visited. So, we got good inquiries from both ends

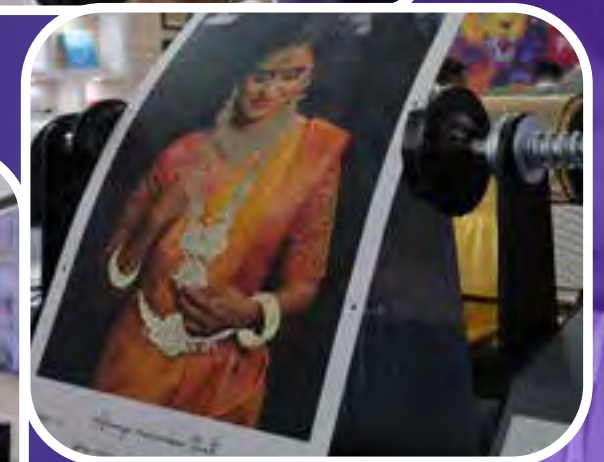


Kenichiro Seiki
Managing Director, Mimaki India Pvt Ltd



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Aisles of Innovation

EVERY AISLE, A NEW DISCOVERY!

Big ideas, bold launches, and wow-worthy tech, all packed into every corner of the show floor. From jaw-dropping product reveals to hands-on demos, the aisles came alive with colour, creativity, and the buzz of what's happening in print and signage. Every step was a new discovery, every turn a chance to experience a new product in action.

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With an impressive line-up in the **PRE-PRESS CATEGORY**, leading names like Rathi UV Curing Chambers, Reprographic System & Supplies, Shreeji Corporation, TechNova Imaging Systems (P) Ltd., Venkataramana Graphics Pvt. Ltd., Xerox, Kapoor Imaging and several others pulled out all the stops to showcase cutting-edge innovations.

From advanced imaging solutions and UV curing technology to high-precision pre-press equipment, the displays were a true testament to how technology is reshaping print production efficiency, quality, and speed.



The Printing category emerged as the undisputed showstopper, drawing massive crowds with extensive live machine demos, **POWER-PACKED PRODUCT LAUNCHES**, and innovations that set the tone for the future of print.





Industry giants like Canon India Private Limited, Ashwin Enterprises, Autoprint Machinery Manufacturers Pvt. Ltd., Fujifilm India Private Limited, Konica Minolta Business Solutions India Pvt. Ltd., Lineomatic India Private Limited, Minosha Print Solutions Private Limited, Monotech Systems Limited, Provin Technos Pvt. Ltd., RISO India and many more turned the show floor into a buzzing hub of technology in action. Adding to the excitement, the event welcomed a debutant from Japan – Komori India, **MAKING A STRIKING FIRST IMPRESSION WITH ITS HALLMARK CRAFTSMANSHIP AND ADVANCED ENGINEERING.**



THE CONVERTING & PACKAGING segment was equally abuzz, showcasing end-to-end solutions that bridge the gap between print and ready-for-market products. From high-speed die-cutters, folder-gluers, and carton erecting machines to flexible packaging innovations, the displays reflected the industry's push towards efficiency, sustainability, and versatility. Complementing this were cutting-edge ancillary equipment offerings – including precision cutting tools, automated material handling systems, drying units, and quality control solutions – ensuring every stage of production, from raw substrate to finished product, runs seamlessly and at peak performance.



Taking the **PRINT FINISHING** mantle to new heights, companies like GB Tech India, Electro Mec Machinery Manufacturers (P) Ltd., Filigree Pack, Jindal Offset India Pvt. Ltd., Maark Automation, Mahalaxmi Rubtech Limited, Maptech Tools, SK Tronicals, Skytec Corporation, and Suba Solutions Pvt. Ltd. Among others brought the show floor alive with their innovative solutions. From advanced coating and laminating systems to high-speed cutting, binding, and packaging equipment, their showcases demonstrated how precision, automation, and creativity come together to give print products that final, flawless touch.



Aisles of Innovation

EVERY AISLE, A NEW DISCOVERY!

The show floor of **Media Expo Chennai 2025** was buzzing with energy as innovation, creativity, and technology converged. From dazzling digital displays to powerful printing solutions and futuristic signage, every corner offered a glimpse into the future of branding and advertising. Visitors explored a spectrum of solutions that made the aisles come alive with possibilities.



SIGNAGES turned the aisles into a canvas of creativity with leading names like Lintec India, Vibgyor Creations, Wyte Print India, Clear Vision Outdoor Advertiser, Art and Creations, Accurate Branding Solutions, and Associated Plastics showcasing versatile applications. From **GLASS SIGNAGE & 3D LETTERS** by Changlong Manufacturing and Kartar Corporation, to vibrant branding solutions by Garg Enterprises, the showcase highlighted how traditional static signs continue to deliver high-impact visibility for every business.



The aisles lit up with brilliance as **DIGITAL SIGNAGE** took center stage. Lumocast Digital Signage, Chitra Graphics, Coresigns LLP, Shree Shyam Solutions, and Shree Graphics Lamicoats showcased cutting-edge digital solutions designed for smarter, real-time engagement. Adding to the vibrancy, leading LED specialists like Krishna LED, PVR Enterprise, Rvee Signage Solution, and Brightex LED World impressed with high-performance displays built for impact, efficiency, and durability — redefining how brands connect with audiences.



The **PRINT SEGMENT** stole the spotlight with powerhouses like Epson India, Mimaki India, ColorJet India, Mehta Hitech Industries, Insight Print Communications, Lisco Systems, Om Trading India, Monotech Systems, and Ansure Tech Solutions leading the charge. They showcased cutting-edge large-format printers, digital printing systems, and sustainable solutions designed to boost efficiency and creativity.



With leading exhibitors covering every facet of signage, print, digital, and branding, Media Expo Chennai 2025 was truly a living marketplace of ideas and technologies. The aisles not only showcased products but also sparked conversations, collaborations, and new business opportunities — proving once again why Media Expo stands as the most trusted platform for the visual communication industry.



Creating immersive experiences, Ablonk, Kan Universal, Signtech International and Cloud Ads wowed visitors with striking **VIDEO WALLS**, while Admax Branding Solutions pushed possibilities with versatile **LED MODULES**. Together, these displays highlighted how scale and modularity are shaping next-gen brand storytelling. Adding another dimension, V N Technology showcased innovative inks that complemented the hardware, ensuring sharper visuals and vibrant finishes across applications.





Beyond the Booths: Knowledge in the Spotlight

The action didn't stop on the show floor — it shifted to the stage, where ideas lit up the room! PrintExpo 2025's power-packed knowledge sessions brought together the brightest minds in print to decode trends, share winning strategies, and spark conversations. From the future of AI in print to smart business moves and sustainability wins, every session was a burst of insight and inspiration. Attendees walked away not just informed, but energised to turn ideas into action

Knowledge
Partner:



New Generation Business Succession Planning: Mr. Anoop Venugopal

Mr. Anoop Venugopal opened the day with an interesting take on navigating business succession in today's competitive print industry. He explored strategies for smooth transitions, leadership grooming, and ensuring business continuity for the next generation of entrepreneurs.

AI-driven Transformation in Printing Industry: Mr. Kulakkad Pradeep

Mr. Kulakkada Pradeep took the audience into the future with real-world applications of AI, from predictive maintenance to automated quality control proving that intelligent technology is revolutionising print workflows.



Role of Sustainability in the Future of Printing: Mr. Vigneshwaran S

Our next speaker, Mr. Vigneshwaran S, spotlighted the growing importance of eco-conscious practices. From sustainable materials to energy-efficient technologies, his session showed how green initiatives are becoming a competitive advantage in the printing landscape.

Automation in Print Industry: Way Forward for Printers

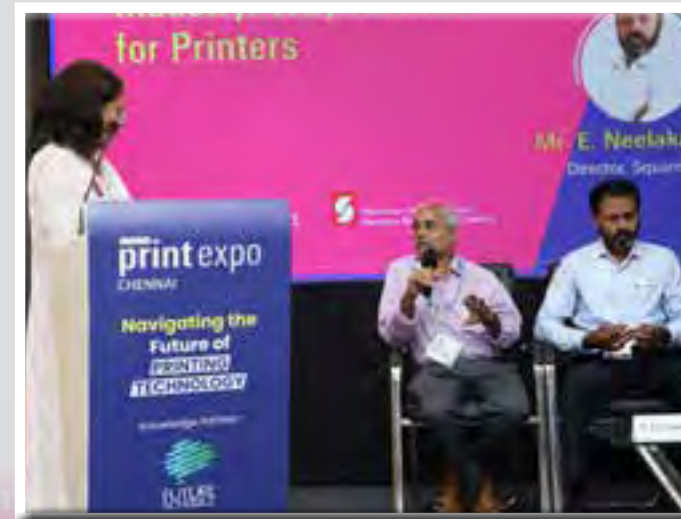
Moderated by Prof. Madhura Mahajan, this high-energy discussion brought together Mrs. Nidhi Agarwal, Mr. G.N. Vishwakumar, Mr. E. Neelakandan, and Dr. Narayanan VS. They debated automation's role in boosting productivity, reducing costs, and enabling printers to meet evolving customer demands.



Addressing the Skill & Knowledge Gap and Role of Academia

The last session for the day was led by Mr. Kulakkada Pradeep, with key dignitaries Dr. R. Ponkumar, Dr. Vipinendran Kannan, Dr. M. Nandakumar, Mr. Anoop Venugopal, Mr. S. Giridharan, and Mr. Vigneshwaran S on the panel.

This session tackled one of the industry's most pressing challenges, bridging the gap between academic training and industry needs. The panel explored collaborative models between institutions and businesses to nurture job-ready talent.



A big shouout to all the brands that supported us in 2025!



mediaexpo

NEW DELHI

03 – 05 October 2025

Bharat Mandapam
(Pragati Maidan),
New Delhi

mediaexpo

MUMBAI

09 – 11 April 2026

Bombay Exhibition Centre,
Mumbai, India

print expo

CHENNAI

mediaexpo

CHENNAI

09 – 11 July 2026

Chennai Trade Centre

Two Brands,
Endless
Opportunities in
Print & Signage

Connect with our sales team today

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Abhishek Kumar | +91 98198 34900
abhishek.kumar@india.messefrankfurt.com

Media Expo

Anuj Patil | +91 79821 18635
anuj.patil@india.messefrankfurt.com

Samson Simon | +91 98116 53863 | Samson.simon@india.messefrankfurt.com